

Event Information

42nd
*Cracker Christmas
Parade & Festival
Saturday
December 9, 2017*



*Our hometown Christmas celebration
begins with the
famous Dog Jog at 9:00 and ever
popular Christmas Parade at 9:30*

9:00 ~ 4:00 Festival in Cadwell Park

Arts & Crafts ~ Food ~ Children's Activities



~ "Merry Mistletoe Show" ~



Umatilla, one of the remaining small towns in Central Florida with the heart of a true southern city. A place where neighbors know one another and a community works together for causes that will better our neighborhoods and the people who live here. Umatilla not only embodies that spirit with those who live here but townspeople and shopkeepers reach out welcoming hands to visitors to our community.

For maps and more information on Umatilla and the surrounding area, you may visit our website

**@umatillachamber.org or
call our office at 352.669.3511.**

Festival Information

Saturday, December 9, 2017

Festival Times

9:00 am - 4:00 pm

**at beautiful
Cadwell Park**

3 Cassady Street, Umatilla

Set up: Saturday 7:00 am until 9:00 am. All vehicles must be removed from the park prior to the start of the festival. Exhibitor parking is available in close proximity to the park with valid permit. Special set up arrangements are available as necessary by calling 352.669.3511

Space and presentation:

A **10 x 20** foot space will be allotted for each exhibitor. Each exhibitor is responsible for setting up and safeguarding their exhibit, providing the necessary displays, tables and equipment for the exhibit. Exhibitors must check in the registration desk for space assignments and parking permits and **all exhibits must remain in the park until the close of the festival.**



Festival Awards

Cash Prizes

\$50 Best in Show

(3) \$25 Judges' Choice

State & City Regulations: All food vendors and tents more than 200 square feet shall comply with Florida State Fire Codes and/or Division of Hotels/Restaurants regulations. For more information contact the City of Umatilla.



Entry Form

Return entry form to:
Umatilla Chamber of Commerce
P.O. Box 300
Umatilla, Florida 32784

Registration: To enter, please complete the form below and return with the vendor fee (s) **by December 1, 2017.** Please include all contact information on the form. A **\$20 late fee** will be charged after the deadline and your cancelled check will serve as your receipt. Please, no refunds will be offered.

Name/Business _____

Item/Craft/Food _____

Address _____

Phone _____

Email _____

Vendor Information. Fees will apply

<input type="checkbox"/>	Non-Resident Food	\$100.00
<input type="checkbox"/>	Resident/Non Profit Food	\$75.00
<input type="checkbox"/>	Exhibitors/Craft Vendor	\$50.00
<input type="checkbox"/>	Non-Profit/Information Only	\$25.00

I understand that I am exhibiting at my own risk and absolve the Umatilla Chamber of Commerce and the City of Umatilla, individually and as a corporate body, from all liability which may arise as a result of my participation in the event.

Signature _____ **Date** _____